

## Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Museum SubCommittee

October 10, 2016

Fine Arts Center Board Room

3:30 pm – 5 pm

**Members Present:** Rebecca Tucker, *Co-chair*, Blake Wilson, *Co-chair*, Joy Armstrong, Susan Edmondson, Jane Hilberry, Mario Montañaño, Eric Perramond, Annette Seagraves, Bruce Warren, Jaxon Rickel, *Staffer*

**Members Absent:** Jessica Hunter-Larsen

**Documents Distributed:** Sept 26 meeting minutes, Public listening sessions' thematic summaries (all 4), Subcommittees' outreach plan spreadsheet, Printout of survey to go to general population

- I. Minutes – Sept 26<sup>th</sup> – approved with correction to II. a. iii. - “PPLD and other sites”
- II. Listening Phase – completed by end of October
  - a. FAC Museum Donors listening session
    - i. Location - Joy will check Deco and Café 36 for Oct 27 & 28 after 5pm
    - ii. Invitation
      1. FAC development team can generate an invite list
      2. Aim to send invitation by week of Oct 17<sup>th</sup>
    - iii. Format
      1. Split up into 2 or 3 groups, ea. group with a leader
      2. Question to be crafted during week of Oct 17<sup>th</sup>
  - b. Outreach not done in person will be done by email - look for Rebecca's sample outreach email (also see section II. d. about the survey)
  - c. Hot button topics that have come up so far- brainstorming:
    - i. Programing
      1. Ensure that modern art programing continues
      2. Maintain programing for the general public
      3. Maintain high end programing
      4. Fear that programing will be too intellectualized
      5. Possible use of Van Briggie
    - ii. Helpful points to make in listening sessions - Stress the community focus of the new FAC at CC mission

- d. Survey – designed for people that don't already go to the Fine Arts Center
  - i. Subcommittee member provided feedback on survey – questions about price and transportation barriers were discussed
  - ii. Distribution
    - 1. Rebecca can resend template email which contains survey link
    - 2. Subcommittee members should use email lists that they have access to. Organizations with applicable lists include:
      - o Kirkland Museum
      - o Sangre de Cristo Arts Center
      - o Cheyenne Mountain Zoo
    - 3. Rebecca will work with Jaxon to make sure main organizations are hit
- e. Review of community listening session thematic summaries. It was discussed that these sessions' attendees were majority regulars at the FAC

### III. Upcoming meetings

- a. Oct 24<sup>th</sup>, 3:30 – 5 p.m. in the FAC Deco Lounge – To discuss next phase of the strategic planning process
- b. Nov 1<sup>st</sup>, 15<sup>th</sup>, and 29<sup>th</sup> all 4:30 – 5:30 p.m., locations TBD